



Rate Card

ITEM DESCRIPTION	COST	
VIDEOGRAPHY		
Videography - half-day (5 hours)	R	3 500,00
Videography - full-day (10 hours)	R	5 000,00
Assistant - half-day	R	2 000,00
Assistant - full-day	R	3 000,00
Drone hire (added to videography rate per day)	R	3 000,00
EDITING		
Highlight video edit (up to 5-mins)	R	5 500,00
Feature video edit (up to 10-mins)	R	10 000,00
Documentary video edit (20-mins or longer)	R	15 000,00
Social media cut (over 1-mins)	R	1 500,00
Social media cut (under 1-mins)	R	1 000,00
MOTION GRAPHICS & ANIMATION		
Animated logo build	R	2 000,00
Motion graphics		
Storyboarding (for animated videos)*	R	3 500,00
Animation (2D explainer style)*	R	10 000,00
SOUND DESIGN, MUSIC, & FINAL MIX		
Sound design & sound effects	R	1 500,00
Final audio mix	R	1 500,00
Music license (per track)	R	750,00

Please note that the rates stated above represent a basic estimate. The rates quoted for your project may vary depending on the requirements, scope, and scale of the film that will be created.

- The cinematography rates include a basic camera package but additional gear or equipment needed to complete the production will be quoted for.
- The editing rates represents a base rate and may change depending on the requirements of the production.
- *Rates may vary depending on scope.